



# SPONSORSHIP OPPORTUNITIES

SEPTEMBER 22, 2018

WILMINGTON - NEW CASTLE TRAIL

[Event Information](#)

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## PRESENTING/TITLE SPONSOR

**\$15,000**

- Exclusive Opportunity: Sponsor's name to follow event name
- Prominent name placement on all event promotions and publicity
- 25 ride entries
- Prominent signage and exhibit space at festival
- Sponsor acknowledgement with link on Bike Delaware and Delaware Greenways websites

## BRIDGE SPONSOR

**\$10,000**

- Exclusive signage and engagement opportunity on Christina River Bridge
  - Prominent Signage and exhibit space at festival
  - Prominent name placement on all event promotions and publicity
  - 15 ride entries
  - Sponsor acknowledgement and link on Bike Delaware and Delaware Greenways websites
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## BOARDWALK SPONSOR

**\$7,500**

- Exclusive signage and engagement opportunity on marsh boardwalk
- Prominent signage and exhibit space
- Prominent name placement on all event promotions and publicity
- 10 ride entries
- Sponsor acknowledgement and link on Bike Delaware and Delaware Greenways websites

## FESTIVAL SPONSOR

**\$5,000**

- Prominent signage and exhibit space
  - Prominent logo or name placement on all event promotions and publicity
  - 5 ride entries
  - Sponsor acknowledgement and link on Bike Delaware and Delaware Greenways websites
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## TRAIL SPONSOR

**\$2,500**

- Logo placement in event promotions and publicity
- Prominent signage on trail
- Exhibit space at Festival
- Sponsor logo on Bike Delaware and Delaware Greenways websites

## RIDE SPONSOR

**\$2,500**

- Logo on promotional gift to riders
  - Exhibit space at Festival & signage
  - Logo placement in event promotions and publicity
  - Sponsor logo on Bike Delaware and Delaware Greenways websites
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## EVENT SPONSOR

**\$1,000**

- Sponsor logo on event website.
- Signage at event
- Sponsor name on Bike Delaware and Delaware Greenways websites
- Exhibit opportunity at festival

## SIGN SPONSOR \$500

- Acknowledgement on event website.
- Signage at event

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## TRAIL MARKER SPONSOR \$100

- Acknowledgement on trail during event



Trailfest proceeds benefit Bike Delaware and Delaware Greenways

[www.bikede.org](http://www.bikede.org) FOR MORE INFORMATION [www.delawaregreenways.org](http://www.delawaregreenways.org)